

VIDIT VISHAL

Product Builder | AI Product Manager

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SUMMARY

Product builder with 2+ years shipping 0→1 and scaling growth stage B2B/B2C products across Fintech, HRMS, Ecommerce, Edtech and AI SaaS. I own problems end to end from user research and system design to shipped product and measurable outcomes. I specialise in AI first workflows, operational platforms, and complex multi stakeholder tools that reduce friction and compound over time. I make deliberate build vs. defer decisions, ship fast, and measure everything. Not a screen decorator: I build things that move metrics. Built solutions for brands like CARS24, Realme & ABP News.

11 Products Launched • 80% TAT Reduction • 18% Increase in Returning Users • 3× Faster Operations

WORK EXPERIENCE

Associate Product Manager | Masters' Union (Education & Career Tech)

Apr '26 – Present

Gurugram, India. Owning product, career readiness, business operations and data.

- **Replaced Excel-based placement tracking with one AI-native platform serving 3 stakeholder groups (candidates, mentors, companies)** by leading discovery, prioritisation and the 0→1 launch. *Placement operations previously ran on fragmented spreadsheets with no central system.*
- **Enabled natural-language reporting, automated case study generation and real-time placement analytics** by introducing an LLM-powered AI Copilot on the platform. *Reporting and case-study prep had depended on Excel-based tracking.*
- **Built a scalable foundation for AI-assisted operations on a Rust, Python and TypeScript stack** by designing and owning the technical and system architecture end to end: frontend, backend, deployment, authentication, APIs, LLM integration and RAG pipelines. *The first workflows needed to scale beyond a single use case.*
- **Cut manual coordination across the placement pipeline into one unified system** by automating dynamic POC allocation and JD-based mentor matching, with live analytics dashboards. *Coordination across mentors, companies and candidates was manual.*
- **Improved placement conversion within the first two months** by running placement readiness operations: mock interviews, case study prep, mentor coordination and KPI tracking. *Now building a predictive Hiring Intelligence platform (in development) to flag at-risk candidates and forecast outcomes.*

Product Designer | CapServ (Fintech SaaS)

Jul '25 – Mar '26

Gurugram, India. Fintech lending infrastructure for pre-approved credit access across field teams, ops and investors.

- **Cut loan TAT from 5 days to 1 day (80% faster) and shipped the MVP 3 weeks ahead of schedule** by designing the full loan lifecycle (Lead → verification → bank assignment → approval → disbursement) and prioritising the core flow over the reporting suite. *The lending process spanned field, ops, banking and finance teams.*
- **Achieved near-complete funnel visibility across ops, banking and finance, and eliminated untracked visits** by owning the 0→1 field sales app: real-time lead logging, document upload and pipeline tracking. *Field visits had gone untracked.*
- **Cut data entry errors by 25% and lifted eNPS by 30%** by introducing smart validation and automation across the lending funnel. *Manual data entry was creating data-quality issues.*

Product Designer | Rentickle (Ecommerce & SaaS)

Mar '25 – Jul '25

Gurugram, India. UX overhaul of a consumer rental platform and its internal CRM tooling.

- **Cut order processing from 15 to 5 minutes (3× faster), eliminated 3 siloed tools and reduced ops errors** by building unified internal tooling for KYC, CRM and product systems, with automated verification and centralised customer data. *Teams worked across three disconnected tools.*
- **Drove +18% monthly returning users and +12% add-to-cart** by redesigning discovery, filtering and checkout on the mobile-first platform through qualitative interviews, heatmaps and A/B testing, shipping in prioritised sprints. *Consumer rental platform needing a UX overhaul.*

SKILLS

Product & Strategy: Product Strategy, 0→1 Development, Product Discovery, Roadmapping, Prioritisation, PRDs/BRDs, KPI Definition, Agile/Scrum, Stakeholder Management, Cross-functional Leadership, Business Operations

AI & Data Products: AI Product Management, Generative AI, LLM Copilots, RAG, Agentic Workflows, Prompt Engineering, Predictive Analytics, SQL, Product Analytics, Google Analytics

Technical & Architecture: System Design, Schema Design, Database Design, API Integrations, Automation, Deployment, Supabase, Cloudflare, GitHub Actions, Vibe Coding, HTML/CSS

Growth & Research: A/B Testing, Funnel Optimisation, User Research, Heatmap Analysis, Conversion Optimisation

Design: UX/UI, Wireframing, Prototyping, Design Systems, User Flows, Accessibility

Tools: Figma, Framer, Jira, Notion, Claude, ChatGPT, Cursor, Codex, Lovable, Excel

EDUCATION

PG in Product Management (AI/ML Specialisation) | Duke University

Mar '25 – Feb '26

B.Design (Product Design) | Netaji Subhas University of Technology (NSUT)

Oct '20 – Oct '24

CERTIFICATIONS & AWARDS

Full Stack Web Development, Coding Blocks | UI/UX Design Training, Internshala | Outstanding Student Volunteer Award, IEEE North Region